

The larger metropolitan dailies, especially those of Montreal, Que., and Toronto, Ont., have built up considerable circulation in areas outside their own cities. This is especially true since rapid freight transport by highway and latterly by air has become more common. For instance, Montreal and Toronto morning papers (printed late the previous evening) can now be transported to Ottawa and delivered along the morning routes in competition with the local morning papers. Since these large metropolitan dailies can command exclusive feature services that the dailies of the smaller cities cannot afford, it often places them in an advantageous position in competition with the local dailies.

Weekly Newspapers.*—Weekly newspapers circulate within relatively restricted areas around their publication centres. These cater to a limited local interest but, within the areas they serve, they exercise an important influence. Canada is well served by foreign-language weekly newspapers. In 1951, they had a stated circulation of 215,354 copies, among which Ukrainian papers had a circulation of 67,179 copies, Yiddish 28,465, German 30,620, and Polish 23,656 copies.

Other Publications and Periodicals.—Table 6 gives the number of publications, other than newspapers, published in Canada. Monthly and weekly magazines and periodicals enjoy the largest circulation while those dealing with home, social and welfare, agricultural and rural topics, and religious, trade, industry and related subjects are the most popular types.

* Including a very few semi- and tri-weekly newspapers.

1.—Estimated Numbers and Circulations¹ of reporting Daily and Weekly² English-Language Newspapers, by Provinces, 1949-51

NOTE.—Figures for the years 1938-46 are given at p. 788 of the 1948-49 Year Book and for 1947-48 at p. 824 of the 1951 edition.

Province or Territory	1949 ¹				1950				1951			
	Daily		Weekly		Daily		Weekly		Daily		Weekly	
	No.	Circulation	No.	Circulation	No.	Circulation	No.	Circulation	No.	Circulation	No.	Circulation
Nfld.....	2	24,353	7	43,833	2	24,385	6	41,404	2	22,905	8	44,889
P.E.I.....	2	17,707	2	5,510	2	18,321	2	6,624	2	18,713	1	3,541
N.S.....	6	206,342	28	81,545	6	209,360	28	80,026	6	205,833	28	80,376
N.B.....	4	74,437	15	36,758	3	72,277	16	45,457	4	71,913	16	45,398
Que.....	5	253,019	27	570,433	5	256,917	27	508,061	5	260,835	27	429,881
Ont.....	37	1,485,591	254	1,414,204	37	1,519,067	252	1,441,306	37	1,551,490	255	1,416,234
Man.....	5	169,674	63	65,071	5	174,291	66	71,022	6	180,256	64	69,168
Sask.....	4	85,502	132	132,136	4	89,360	135	138,194	4	90,839	151	149,238
Alta.....	6	165,170	111	107,269	6	174,428	107	109,901	5	169,909	111	115,108
B.C.....	10	362,872	75	173,441	11	375,032	74	173,671	11	367,723	75	171,827
Yukon and N.W.T.	—	—	3	2,225	—	—	3	2,550	—	—	3	2,850
Canada..	81	2,844,667	717	2,632,425	81	2,913,438	716	2,618,216	82	2,940,416	739	2,528,510

¹ Circulation not reported in all cases.

² Includes bi-weeklies, tri-weeklies and national week-end papers.